

JUNE 6 - 8

OTTAWA



Sponsorship
Prospectus

CSHP  SCPRS

A look back at last year's PPC



Niagara Falls 2024

482 Attendees

29 Sponsors

58 Exhibitors

1,635 Game Codes Redeemed

\$2,400 In prizes

31 Educational Sessions Delivered

64 Posters Presented

16 CEUs Available

90% said they were planning to attend
PPC next year.

96% of those who visited the **Exhibit Hall** rated it as
"good" or "very good".

98% of those who attended **social events** rated them as
"good" or "very good".

"Great conference overall...
Very motivating!"

Join 500+ attendees at
the Professional Practice Conference
in Downtown Ottawa



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Featuring

Keynotes

Clinical Sessions

Networking

Poster Presentations

Satellite Symposia

In-person + virtual

Friday Night Party

Saturday Night Culinary Social and

Entertainment

Exhibit Hall: 2-hour lunch in hall +

1.5-hour reception

Spotlight on keynotes



CELEBRITY KEYNOTE

Speaker to be
announced
\$18,500

8:45 am – 9:45 am*
Saturday, June 7



INTERNATIONAL KEYNOTE

Speaker to be
announced
\$17,000

1:45 pm – 2:45 pm*
Friday, June 6



DISTINGUISHED SERVICE AWARD PRESENTATION & KEYNOTE

Speaker to be
announced
\$15,000

4:45 pm – 5:30 pm*
Friday, June 6



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***Times may change due to speaker availability**

Spotlight on keynotes



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GRAND FINALE KEYNOTE

GRAND FINALE KEYNOTE

Speaker to be announced
\$13,000

11:15 am – 12:15 pm*
Sunday, June 8

LEADERSHIP KEYNOTE

LEADERSHIP KEYNOTE

Speaker to be announced
\$10,000

1:45 pm – 2:45 pm*
Saturday, June 9

***Times may change due to speaker availability**

Celebrate pharmacy excellence



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Excellence in
Pharmacy Practice
LEADERSHIP

Saturday, June 7

SOLD

Excellence in
Pharmacy Practice
**INTERPROFESSIONAL
COLLABORATION**

Saturday, June 7

SOLD

Excellence in
Pharmacy Practice
PATIENT CARE

Sunday, June 8

\$15,000

Non-member

\$12,500

Member

Your award sponsorship:

- Video vignette with high logo visibility
- Presentation of award before a major plenary session
- Logo visibility across multiple **CSHP.ca** pages, including on past awards pages in perpetuity

Sessions & Posters



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An intensive half-day **workshop** on emerging leadership trends geared for **directors and managers**

Requires additional registration fee.

8:00 am -11:15 am
Friday, June 6

Price: T.B.D.



A hands-on half-day **workshop** led by expert clinicians on a trending practice issue

Requires additional registration fee.

8:00 am -11:15 am
Friday, June 6

\$4,000



Three short presentations from CSHP's Awards of Excellence

Open to all attendees

45-minute concurrent session

\$2,500



Over 60 research posters are on display and presented.

Dedicated presentation times and **highly visible logo on sponsor poster in the entrance foyer!**

\$4,000
(multiple)

Host the networking opportunities



JUNE 6 - 8



GET THE PARTY STARTED

Welcome Reception

5:30 - 7:00 pm
Friday June 6

**\$5,000
exclusive**



FRIDAY NIGHT PARTY

**Lowertown Brewery
all night buy-out!**

8:30 pm - late
Friday June 6

**\$7,500
(multiple sponsors)**



GEN NEXT

**Student & Resident
Networking**

4:45 pm – 6:15 pm
Saturday June 7

**\$8,000
exclusive**



PHARMACY MEETS INDUSTRY

**Exhibit Hall
Reception**

4:45 pm – 5:45 pm
Saturday June 7

**\$3,000
(multiple sponsors)**



CULINARY SOCIAL

Sponsorship

7:30 pm - midnight
Saturday June 7

\$7,500

Breaks and things



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Hotel Key Cards
\$12,500
(exclusive sponsor)



Lanyards
\$9,500
(exclusive sponsor)



Coffee & Snack Breaks
\$3,000
(multiple sponsors)



Rise 'n Shine Run
\$1,000
(multiple sponsors)



Prizes
\$500 - \$2,000
(multiple sponsors)



Rise 'n Shine Yoga
\$1,000
(multiple sponsors)

In-person Satellite Symposia: \$5,000

Your content + Our network



JUNE 6 - 8

1 SLOT REMAINING!

6 SYMPOSIA AVAILABLE

Times will be allocated by the Professional Practice team based on topics submitted

- **Integration** into the largest national hospital pharmacy conference in Canada
- **Promotion** through CSHP's strong digital channels: cshp.ca, Twitter, Facebook, LinkedIn, and Instagram
- Direct to mailbox communications via *Interactions*, *Avenues for Education*, and special mailings to our **4,500+ network**
- Sponsor chooses the **speaker and subject** and runs the registration (min 100, max 140)
- Sponsor covers **costs** of food, beverages, speaker fees, travel expenses

Friday Lunch #1

11:30 am - 12:45 pm

Friday Lunch #2

11:30 am - 12:45 pm

Friday Dinner #1

7:00 pm - 8:30 pm

Friday Dinner #2

7:00 pm - 8:30 pm

Saturday Breakfast

7:00 am - 8:15 am

Sunday Breakfast

7:00 am - 8:15 am

Exhibit Hall

Live at the University of Ottawa

- **Saturday only**
- **Premium booths - located at prime areas**, available to Presenting and platinum sponsors
- **Regular & booths - 8' wide x 8' deep** include free skirted 6-ft table for table-top display and 2 chairs
- **2 hour dedicated lunch + 1.5 hour reception in the Exhibit Hall**
- Includes a **full registration** for one booth staff

Looking to book a booth to recruit staff?

See next page for bonus offer!



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Attention recruiters!

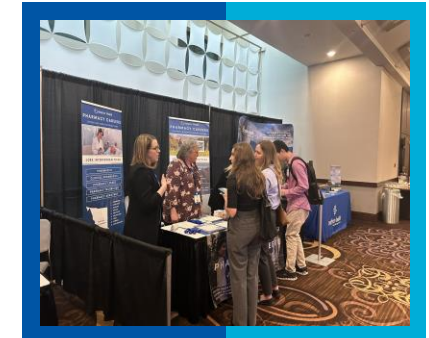
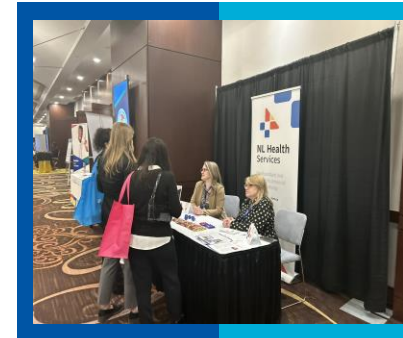
Position your organization as THE place to work.

Bonus! When you book your booth, receive a logo mention in our PPC recruiter newsletter ad leading up to PPC 2025.

Plus, Hospitals and Not-for-Profits save on their booths at \$975 for members and \$1,250 for non-members.



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Build Your Sponsorships Package: Choose as many elements as you like!



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KEYNOTES*

- \$18,500 Celebrity Keynote **SOLD**
- \$17,000 International Keynote **SOLD**
- \$15,000 Distinguished Service Award & Keynote **SOLD**
- \$13,000 Grand Finale Keynote
- \$10,000 Leadership Keynote

*Includes sponsor introduction

EVENTS

- \$15,000 Friday Night Party (exclusive) **SOLD**
- \$8,000 Gen Next: Student & Resident Networking Event (exclusive)
- \$7,500 Culinary Social Entertainment (multiple)
- \$3,000 Exhibit Hall Reception (multiple) **SOLD**
- \$5,000 Welcome Reception (exclusive) **SOLD**

PRIZES*

- Gift Cards
- Product

*Ranges between \$500 - \$2,000

SESSIONS & POSTERS*

- TBD Pre-Conference Leadership Workshop **SOLD**
- \$4,000 Pre-Conference Clinical Workshop **SOLD**
- \$4,000 Poster Presentations & Display (multiple)
- \$2,500 Award-Winning Presentations **SOLD**

*Includes sponsor thank you

SATELLITE SYMPOSIA*

*Food costs are extra

- \$5,000 Times to be assigned
- 1 remaining**

BREAKS & THINGS

- \$12,500 Branded Hotel Key Card (exclusive) **SOLD**
- \$9,500 Lanyards (exclusive) **SOLD**
- \$3,000 Coffee & Snack Breaks (multiple)
- \$1,000 Rise and Shine Yoga (multiple) **SOLD**
- \$1,000 Morning Run (multiple) **SOLD**

EXHIBIT HALL

Premium Booths (Presenting & Platinum) - (8'x6')

- \$3,500 Member
- \$3,950 Non-Member

Regular Booths - (8'x6')

- \$2,500 Member
- \$2,950 Non-Member

Hospital and Not-for-profit Booths - (8'x6')

- \$975 Member
- \$1,250 Non-Member

[Not a member? Learn more.](#)

Items may change – subject to supplier availability

SPONSORSHIP TIERS	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Stone Sponsor
TOTAL SPONSORSHIP SPEND	\$30,000+	\$20,000+	\$15,000+	\$10,000+	\$7,000+	\$4,000+
IN-PERSON - Comp full conference tickets	5	4	3	2	1	
VIRTUAL access to post-conference recordings	5	4	3	2	1	
Exclusive Conference Opportunities						
Your logo alongside PPC logo	●					
Logo on name tags - front	●					
Welcome sign	●					
Access to premium booths	●	●				
CSHP Social Media	●	●	●	●		
Thank you sponsor signage	●	●	●	●	●	Text only
Logo visibility	Largest	Extra large	Large	Medium	Small	Text only
CSHP.ca						
Homepage slider	●					
Events calendar	●	●				
At-a-glance schedule	●	●	●			
PPC page - linked logo- listing by tier	●	●	●	●	●	Text only
Logo in summary article	●	●	●	●	●	Text only
Pre-Conference Website						
Tiered homepage logo	●	●	●	●	●	
Sponsor page - all company details	●	●	●	●	●	●
Post-conference virtual access (PheedLoop)						
Login page	●					
PheedLoop welcome email logo	●					
Lobby video logo	●	●				
Lobby banner logo	●	●	●			
Lobby mention social media feed	●	●	●	●		
Other CSHP Recognition						
Promoted as presenting sponsor - social media	●					
Your ad in newsletter	2	1				
Thank You in "Interactions" Newsletter	●	●	●	●	●	Text only



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Your total spend
(Sponsored items + booth)
determines
your tier.



Harrison Hospital Pharmacy Management Seminar

February 20-22, 2025 - Harrison Hot Springs, BC



The Harrison Hospital Pharmacy Management Seminar is an intensive 1.5 days for pharmacy leaders from BC and across Canada. An exchange of ideas, strategy and innovation, the Seminar is limited to 100 delegates for optimal conversation.

As Harrison is a small gathering, no exhibit hall is offered at the Seminar.

Sponsorship is requested in the form of an unrestricted educational grant:

- **\$5,000 CSHP member rate**
- **\$6,000 non-member rate**

Rates include one full registration with all meals. Hotel accommodation is extra.

Registration fees for additional industry representatives: \$295 corporate member/\$350 corporate non-member.

Fees include all sessions and meals. Hotel accommodation is extra.

NATIONAL SPONSORSHIPS



Your campaign representative



Peter Zerbin

pzerbin@cshp.ca

1-613-912-4107

Interested in the Banff Seminar?

March 14 - 16, 2025



Contact the Sponsorship Co-Chairs directly:

Sahiba Khurana – sahiba@ualberta.ca

Pawan Gill – pawan.gill@ualberta.ca